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**CLAIMS***Sub  
Part*

1. A method for providing paper models, comprising:
  - allowing a user to access a computer site on a wide area computer network;
  - providing, on the computer site, at least one model page;
  - permitting the user to access the model page; and
  - permitting the user to print at least one data file from the model page, the data file being useful for causing a computer printer to print a substrate having model indicia thereon, wherein the model indicia is useful for configuring the substrate into a paper model.
2. The method of Claim 1, wherein the data file is further useful for causing the computer printer to print assembly instructions for the paper model.
3. The method of Claim 1, further comprising the act of:  
generating accounting data when the user accesses the model page.
4. The method of Claim 1, further comprising the act of:  
generating accounting data when the user prints the data file.

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5. The method of Claim 4, further comprising the act of:  
generating accounting data when the user accesses the model page.

6. The method of Claim 1, further comprising the act of:  
providing at least one hyperlink to the model page, whereby the user  
accesses the model page by clicking on the hyperlink.

7. The method of Claim 1, further comprising the act of:  
presenting an image of at least a portion of an object on the model page.

8. The method of Claim 7, wherein the user prints the data file at least in part by clicking on the image on the model page.

9. A system for providing paper models, comprising:

- at least one user computer; and
- at least one model server, the user computer communicating with the model server via a wide area computer network, the model server including a module including means for providing files representing paper models to the user computer via the wide area computer network.

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1           10.    The system of Claim 9, wherein the means for providing paper models  
2 comprises:

3                   means for permitting the user to access a model page; and

4                   means for permitting the user to print at least one data file using the  
5 model page, the data file being useful for causing a computer printer to print  
6 a substrate having model indicia thereon, wherein the model indicia is useful  
7 for configuring the substrate into a paper model.

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1 14. The system of Claim 13, wherein the means for providing paper models  
2 further comprises:  
3 means for generating accounting data when the user accesses the model  
4 page.

1 15. The system of Claim 10, wherein the means for providing paper models  
2 further comprises:  
3 means for providing at least one hyperlink to the model page,  
4 whereby the user accesses the model page by clicking on the hyperlink.

1 16. The system of Claim 10, wherein the means for providing paper models  
2 further comprises:  
3 means for presenting an image of at least a portion of an object on the  
4 model page.

1 17. The system of Claim 16, wherein the user downloads the data file at  
2 least in part by clicking on the image on the model page.

1 18. A method for Internet advertising, comprising:  
2 presenting a Web page having at least one link to a model file; and

3 allowing a user to print the model file, the model file representing two  
4 dimensional substrates and associated model building indicia that can be  
5 printed on the substrates by a printer.

1           19. The method of Claim 18, further comprising generating accounting data  
2           when a user clicks on the link, and/or when the user downloads the model file.